

# FILM



# NEWS

October Fifteenth

Nineteen Hundred Twenty-Three

VOL. I NO. 5



Hope Hampton, Wyndham Standing and Alec Francis in the

## **"Gold Diggers"**

Showing at Metropolitan Theatre, Baltimore, for the two weeks commencing October 15th



We Desire That Which We Cannot Have

A STARTLING STORY  
OF  
MODERN SOCIETY

LOUIS BURSTON *Presents*

# Desire

*By John B. Clymer and Henry R. Symonds*

*Directed by* ROWLAND V. LEE



WITH THESE STERLING PLAYERS

MARGUERITE DE LA MOTTE

JOHN BOWERS

ESTELLE TAYLOR

DAVID BUTLER

EDWARD CONNELLY

LUCILLE HUTTON

RALPH LEWIS

WALTER LONG



# FILM NEWS

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*Issued Twice a Month in the Interests of the Motion Picture Exhibitors and Distributors Within the Territory Comprising Maryland, Delaware, Virginia, North Carolina and the District of Columbia*

## FILM NEWS PUBLISHING COMPANY

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## Charles Chaplin Explains His First Serious Production

"As I see it," said Mr. Chaplin, "the purpose of story telling is to express the beauty of life, condensing its high spots, for purposes of entertainment. For after all, it is only beauty we seek in life, whether it be through laughter or tears.

"And beauty lies in everything, both good and evil, though only the discriminating, such as the artist and the poet, finds it in both. A painting of a shipwreck in a storm at sea, or of 'George the Dragon,' in their fundamentals are horrible, but as architecture and design they carry a compelling beauty. In analysis they chill the blood, but in poetic feeling they take on warmth and beauty.

"The object of the theatre is that we lose ourselves in another world that lies in the realm of beauty. This can be done only by getting as near to the truth as possible. The more we become educated, and the more we know of life, the more we demand of truth to entertain us. To entertain people you must convince them, hence the realism of today.

"Super-optimism and 100 per cent sentimentalism are losing out for those of intelligence do not lose themselves in a brand of entertainment that is not convincing. So realism and truth are merely applied to con-

vince the audience and to enable the spectators to lose themselves in the story as it unfolds. We can have too much realism, which, of course, borders on boredom, but to my way of thinking, the nearer to actual life we get, the more power we have in story telling.

"In 'A Woman of Paris', I have tried to make a story of life as I see it—a life that is not composed of heroes and villains, but of men and women with all their passions given to them by God.

"My sole purpose is that of entertainment, but if a moral has crept into it it is a preaching for tolerance and understanding for those who have made mistakes, to invite your pity for human weakness, for after all, none is perfect. It is so easy to condemn—so hard to understand and forgive. I dwell on truth because of the fact that in this picture treatment and technique are different from the usual run of pictures. As I have noticed life; in its dramatic climaxes men and women try to hide their emotions rather than seek to express them, and this is the method I have pursued in an endeavor to become as realistic as possible."

Mr. Chaplin both wrote and directed "A Woman of Paris," which had its premiere at the Lyric Theatre, New York, recently.



## Of General Interest

### Stills from "Tiger Rose" Made Permanent Exhibit in Congressional Library

An unusual request was presented at the Warner Brothers' Home Office last week when the National Geographical Society expressed their desire to possess a complete set of stills from "Tiger Rose" to be placed in the Congressional Library, Washington, D. C., as a permanent exhibit.

The request was based on the fact that the exterior scenes of the Warner Classic were taken in Yosemite Valley, in locations untouched by the camera up to this date. Because of their pictorial beauty, the National Geographical Society desired them as a photographic record of the most rugged and natural spots of beauty in the National Park.

### First National Films 250,000 Cattle

A quarter of a million head of cattle were driven across the border into Mexico last week, and the spectacle was filmed by Associated First National Pictures as the basis of an epochal drama of the passing of the west, called "Sundown."

Converging from the rim of the Grand Canyon, Flagstaff, Arizona and Columbus, N. M., three mighty herds were concentrated. The scenes show the last desperate stand of the cattle-Kings to regain the open range from the grasping hand of civilization. For months the cattlemen have been fighting to save their very existence, and the amalgamation of three biggest herds in the world for a drive into Mexico has been carried on secretly.

Six aeroplanes were used in getting sky shots of the stampeding herd, a prairie fire and the burning of a complete settlement of homesteaders. In addition to the six cameramen in aeroplanes, twelve other cameramen were rushed from the Coast studios to New Mexico in order to make certain of getting every angle of the stirring spectacle.

### F. B. O. to Distribute Palmer Releases

The Film Booking Offices have been selected to handle the releases of the Palmer Photoplay Corporation for Hollywood, it has been definitely announced. Three of the Palmer pictures are available for distribution. "Judgment of the Storm" is the first, and will be released December 1st.

### Costume Museum Planned

Five women met one afternoon last week in the Joseph M. Schenck offices to complete the plans for a remarkable costume museum.

It is the intention of the three Talmadge sisters, Clare West and Frances Marion, to group all the costumes which have been used in past Joseph M. Schenck productions on two entire floors in the new building which is being erected at the United Studios. The costumes will be kept in glass cases. Every period in history will be represented. Judicious purchases have been authorized to fill in historical periods which already are not represented.

It is planned to open the museum to the public which at present is barred from the studios. It is manifestly impossible to permit all visitors from the East to go through the studios while photoplays are being made as this holds up the production. But the costume museum, it is felt, will satisfy feminine curiosity in one respect, at least.

### Public Invited to View Filming of "America"

To counteract the prevalent impression of faking in film productions, D. W. Griffith has invited the general public to be present at the taking of the principal scenes in his forthcoming picture, "America." Galleries of from 1,000 to 13,000 have taken advantage of this opportunity, but the state police had to take a hand to prevent "pirate photography" of some of the scenes by smaller cameras for sale to local companies to use in minor productions.

### Virginia First State to Have "Dry" Film

The Virginia Prohibition Enforcement Director, Harry B. Smith, together with Attorney-General John N. Saunders, were "shot" in a picture recently made depicting the work of the dry officers in enforcing the provisions of the Eighteenth Amendment. Every day activities of the dry agents form the basis of the film, which shows the conditions surrounding the making of bootleg liquor and why it is dangerous to drink it aside from the alcoholic effects. In one instance, the still was even located in a pig-pen. Virginia is said to be the first state to have a motion picture production of this kind.

### Talking Pictures at Washington Press Club

The 1923 model of talking motion pictures was presented at the Press Club in Washington last week, the program including a humorous address by Irvin S. Cobb and addresses by the Secretary of Labor, D. W. Griffith and Walter Damrosch. Ernest Davis, of the Metropolitan Opera Company, rendered a tenor solo.

### California Forest Fire Cost Goldwyn \$7000 a Day

The big forest fire which raged in the vicinity of the Big Dipper Mine, where the company making "Greed" from Frank Norris's "McTeague" were acting the mine scenes under the direction of Erich von Stroheim, was a costly one for Goldwyn Pictures Corporation. Von Stroheim and the members of his company were enrolled by the fire marshal to fight the flames.

Owing to the interruption in shooting the mine sequences, Goldwyn was out \$7000 a day while the company was helping to fight the fire.

### Shipman to Film Productions in South

With a view to increasing his annual output of outdoor photoplays, Ernest Shipman will produce a series of pictures in the South during the current months. A five year program has been determined upon, under which Mr. Shipman will divide his activities between Canada and Long Island during the summer months and the Southern States during the winter to obtain continuous production of outdoor dramas throughout the year. Altho no announcement has been definitely made as to the locale of the southern activities, it is generally understood that one of the states east of the Rockies will be selected. Mr. Shipman is to start on a tour of the South within the next few weeks, to decide on the one best suited to his winter production plans.

### Goldwyn to Hold "Jimmy Granger Week"

The week of November 25th—December 1st has been set aside by Goldwyn-Cosmopolitan as "Jimmy Granger Week" in honor of their universally liked General Sales Manager.



*We've just seen  
it, and it's —*

*His Biggest  
Ever!*



Inspiration Pictures Inc., Charles H. Duell, Pres., presents

**RICHARD  
BARTHELMESS**  
in  
*"The Fighting Blade"*

Booked for its premier showing in Washington, D. C., at Crandall's Metropolitan  
The Greatest Barthelmess To Date

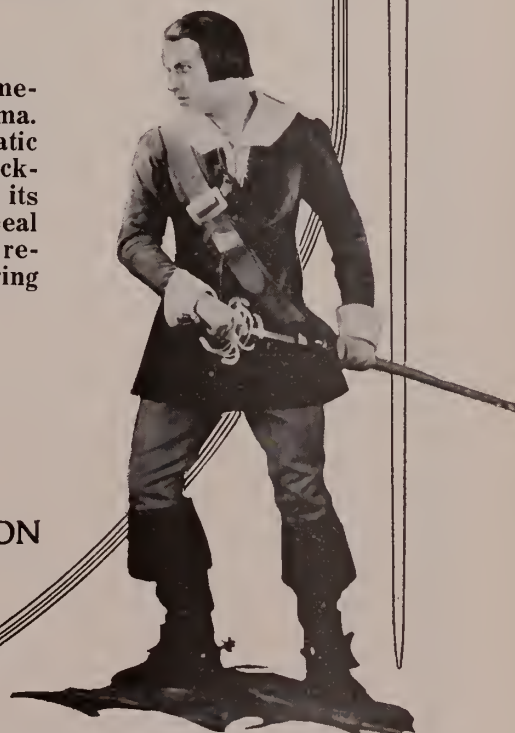
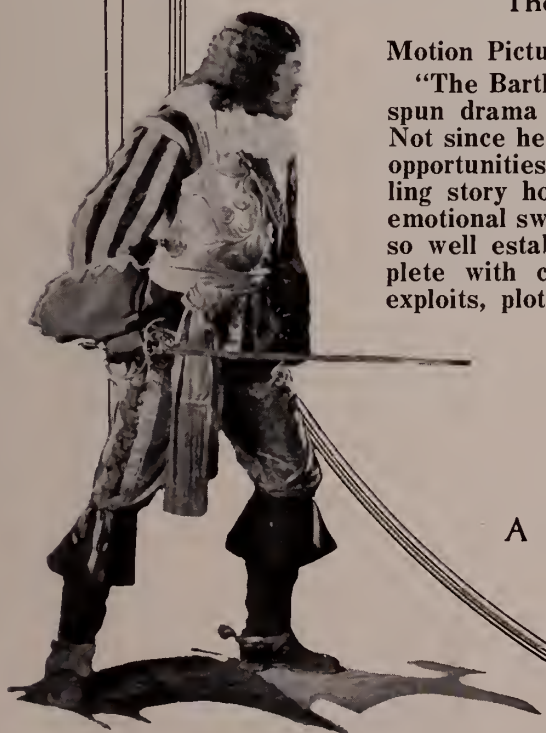
Motion Picture News said:

"The Barthelmess of the simple though rugged home-spun drama is thoroughly at home in costume drama. Not since he reached stardom has he had such dramatic opportunities as are presented here. This swashbuckling story holds one in a tight embrace because of its emotional sweep, to say nothing of the spectacular appeal so well established in the gorgeous sets. A story replete with clashing elements—a story rich in daring exploits, plot, intrigue, adventure and romance."

*Directed by*

*John S. Robertson*

A FIRST NATIONAL ATTRACTION



# Film Board of Trade

Washington, D. C.

October 15, 1923

## TO THE EXHIBITORS OF THIS TERRITORY:

Just as the Chamber of Commerce, The Rotary, The Kiwanis and the various other clubs in your city or town are the mediums of the commerical world to formulate ideas and plans for the betterment of local conditions in general, so is the Washington Film Board of Trade the medium for the distributing end of the Motion Picture Industry in this territory.

To further acquaint you with the purposes of the Washington Film Board of Trade, we will quote Section Two of our Constitution:

“The objects of this organization shall be to promote friendly relations and frank intercourse of opinions, ideas, and ideals among its members, and the enlisting of their cooperation to secure higher and more efficient standards in their business; to secure equitable adjustments of all grievances between exchange managers and exhibitors; and to maintain the highest and best standards and most cordial relations between exchange managers and exhibitors, thus affording better business conditions for all.”

To this end it is gratifying to witness the splendid spirit of cooperation evidenced by individual members in adjusting the many problems pertaining to transportation, selling and conditions in general which are presented at the regular weekly meetings. This naturally means the sacrificing of many valuable hours of its members' time from their offices, which is cheerfully given with the utmost desire to fulfill the purposes of the organization.

However, despite the whole-hearted efforts of its members, the aims of the organization will be defeated unless we at all times receive the generous cooperation and good will of the exhibitors of this territory, and we want you to know that we welcome constructive suggestions and criticisms.

J. A. BACHMAN

EXECUTIVE SECRETARY  
of the  
FILM BOARD OF TRADE



## Production Reports

### Jack Pickford Near Completion on "The Valley of the Wolf"

Jack Pickford and his company have returned from the wilds of Feather River canyon, where they filmed the exterior scenes for the forthcoming production, "Valley of the Wolf." With a week's work at the Studio, the shooting will be completed.

The cast includes Lucille Rickson, Frank Leigh, Jane Keckley, Ralph Yearsley, Malcom Waite, Al Hart and Ashely Cooper.

### "Ben Hur" to be Filmed Abroad

After considerable speculation and experimentation, it has been decided that the entire production of "Ben Hur," Goldwyn's picturization of Lew Wallace's great story, will be filmed abroad. Not even the interior shots will be made in American studios.

Models of the settings for the picture have been made and these will be taken abroad to be constructed on a vast scale in Italy, Egypt and the Holy City. The actual photography on "Ben Hur" will last about a year.

Charles Brabin has been selected to direct the production because he has been a student of Bible history for many years, knows Europe and the continent perfectly, and is an accomplished linguist.

The personnel of the cast of "Ben Hur" has not been finally decided upon, altho film tests are being made daily at the Goldwyn Studios.

### Ethel Shannon Named for Leading Role in "The Boomerang"

Ethel Shannon, the versatile player of four distinct characterizations in "Maytime," will have a far different role in her next picture. Miss Shannon has been cast for the laugh-inducing, leading feminine role in Preferred's screen production of Belasco's stage success, "The Boomerang."

### Wright Assisting Production of "Barbara Worth"

Harold Bell Wright, the famous Author, is in Hollywood lending assistance to the director and scenario writers who are getting his story "The Winning of Barbara Worth," ready for the screen.

### Navy Disaster Delays "Man From Brodney's"

The completion of "The Man From Brodney's," the forthcoming David Smith production picturized from George Barr McCutcheon's famous novel, was delayed by the tidal upheaval and storms which drove seven United States Navy Destroyers on the rocks of the West Coast.

The United States Navy Department at Washington had granted privilege to take certain scenes on board two battleships. A date for the taking of these episodes which included long shots of the men-of-war traveling under full steam had been set, when news of the destruction of the seven destroyers and orders from the Navy Department sent the two battleships to the rescue of the smaller vessels.

### "Dorothy Vernon of Haddon Hall" Under Way

Mary Pickford's coming screen version of "Dorothy Vernon of Haddon Hall" is going forward rapidly. An exact reproduction of the famous old English castle has been made, thru photographs and exact measurements taken in England. Miss Pickford plans to take a trip to San Francisco for a number of exterior scenes shortly.

### "Jealous Fools" Changed to "Jealous Husbands"

A public pre-view given Maurice Tourneur's production, "Jealous Fools," recently, resulted in the title being changed to "Jealous Husbands." The endorsement of the film itself was unanimous, but the audience did not like the term "fools" in the title.

### "Flowing Gold" to be Produced by Tully

Rex Beach's latest novel, "Flowing Gold," is to be screened by Richard Walton Tully for release thru First National. Mr. Tully is now in New York conferring with Mr. Beach, and plans to start production immediately. Practically all of Tully's pictures heretofore have been laid in a foreign atmosphere, and "Flowing Gold" will give him a story of virile, typically out-of-door American life to portray on the screen. It is a tale of the recent oil rush into the Burkburnett district of Texas.

### One-Third of Preferred Program Completed

B. P. Schulberg has brought a final O. K'd print of "The Virginian" to New York, and release copies of it are now at the Washington Exchange. "Maytime" is being cut and titled, and will follow at once. With "Mothers-in-Law," "The Broken Wing," and "April Showers," this completes one-third of the entire Preferred Pictures program for this season. Mr. Schulberg has already had a conference with Al Lichtman and J. G. Bachmann regarding production plans for 1924.

### "Gown Shop" Released

The first of the only four two-reel Larry Semon comedies which will be released during the season of 1923-24, "The Gown Shop," is now in the Washington office of Vitagraph. Two other Larry Semon comedies are finished and the fourth will be completed shortly.

"The Gown Shop" is a "girly-girly show," transferred from Broadway to the screen. Kathleen Meyers plays opposite Larry in the picture.

### Climax of "Thief of Bagdad" Being Filmed

Some 570 scenes in Douglas Fairbanks' huge Arabian Nights spectacle, "The Thief of Bagdad," have already been taken, and preparations for the climax are now being made. This latter will require almost six weeks to film, however, and it will probably be the first of the year before the actual photograph work, including sequences, is all completed. Release of the production is expected some time in January. "The Thief of Bagdad" is by far the most pretentious picture that Fairbanks has ever attempted, the personnel including every color and nearly every nationality. Julianee Johnson plays the feminine lead, Sadakichi Hartman is the Governor of the Province of Wah Hoo, Mat Comont has the role of the Persian Prince and Noble Johnson that of the Chinese Prince, Brandon Hurst is the Caliph of Bagdad, Sam Baker plays the part of the Caliph's attendants and body guard, Charles Belcher portrays the Holy Man, Snitz Edwards is the Evil Associate, Anna May Wong takes the role of the Disloyal Maid and Etta Lea that of the Loyal Maid, Lasca Winters is a maid and Tote du Crow is the Soothsayer.



## Production Reports

### "America" Filmed on Gigantic Scale

The big outdoor scenes of D. W. Griffith's Revolutionary War picture, "America", have been staged on an immense scale. A thousand horsemen take part in some of the scenes, and several thousand players and soldiers. An encampment a mile long has been established at the little town of Somers, in Putnam County, New York, which lies on a hillside overlooking a valley beaded with lakes. The War Department and Secretary Weeks are evidencing much interest in the manoeuvres, as they afford an unprecedented opportunity to study from a military viewpoint the struggles of the American colonists. The cavalry have been assembled from reserve units, and a considerable force of U. S. infantry is participating in the picture.

### "Three Weeks" Started

Production started last week on Goldwyn's screen version of Elinor Glyn's novel, "Three Weeks," under the direction of Alan Crosland. The leading parts in this film will be played by Aileen Pringle and Conrad Nagel.

Stuart Holmes will act the part of Petrovitch, Nigel de Brulier that of Dmitry and H. Reeves Smith the role of Paul's father.

King Vidor and his company making "Wild Oranges" from Joseph Hergeshiemer's novel returned to the studio last week from San Francisco where some excellent open sea scenes were photographed.

### "On Banks of Wabash" at Washington Exchange

Prints of "On the Banks of the Wabash," the J. Stuart Blackton production for Vitagraph, have been shipped to the Washington office of Vitagraph.

This picture portrays life in a little Indiana town, and was written by Elaine Sterne after many conferences with Mr. Blackton, who procured the rights for the picturization of the song from Edgar Seldon. After the picture was finished Mr. Blackton personally cut the film and George Randolph Chester was engaged to title it.

The cast is headed by Mary Carr, Burr McIntosh, James Morrison, Mary MacLaren, Madge Evans, and Lumsden Hare.

### Harry Myers Replaces Monte Blue in "Daddies"

Word has been received from the West Coast that important changes have been made in the cast of the Warner Classic, "Daddies," starring Mae Marsh in a filmization of the David Belasco stage hit. Harry Myers has replaced Monte Blue in the leading masculine role, while Louis will appear in the part that was originally assigned to Myers. This change came about suddenly when Monte Blue was given the leading masculine role in the Ernst Lubitsch production, "The Marriage Circle," replacing Warner Baxter.

The story tells of a group of young bachelors who forswear marriage, and vow to do their share toward humanity by adopting war orphans and taking care of them. The orphans arrive from abroad, and include a girl of seventeen, a set of triplets and a number of other infant terribles. The pretty seventeen year old girl falls to the handsomest of the bachelors, and a surprising love affair is the result, breaking up the vows that each of the bachelors committed in the beginning.

### "Twenty-One" Completed

Production on "Twenty-One," the Inspiration Picture starring Richard Barthelmess, and to be distributed by First National Pictures, ends this week at Fort Lee, N. J.

"Twenty-One" reveals Mr. Barthelmess as a very modern young man. It is a story of a rich man's son, a poor man's daughter, petting parties, joy rides and other typical incidents in the lives of 1923 boys and girls. The picture is full of human qualities and good wholesome modern fun, mixed with its melodramatic moments.

Dorothy Mackaill plays opposite Dick, and in the cast are Elsie Lawson, Joe King, Ivan Simpson, Dorothy Cummings, Bradley Barker, Nellie Parker Spaulding and Helen Tracy.

### Educational to Distribute "Yes, We Have No Bananas"

"Yes, We Have No Bananas," the million dollar title, is at last attached to a motion picture.

Announcement was made this week from the offices of Educational Film Exchanges, Inc., that they had obtained for distribution the two-reel comedy with the catchy title, which was produced by Zits Comedies.

Don Barclay, star of "Go-Go," who plays the part of the fruit stand proprietor temporarily suffering from an acute shortage of bananas, is supported by Gilda Gray, Francine Larrimore, Belle Baker, Mabel Withee, Lillian Shaw, Anna Chandler and Edna Aug.

### Two New Shipman Films to be Produced on Long Island

"The River Road," adapted to the screen from Hamilton Thompson's novel, and "Home Sweet Home," from John Howard Payne's universally beloved song, are to be the two first of Ernest Shipman's productions at Long Island this coming Spring. Hodkinson will distribute these pictures probably, just as they are now releasing the three latest Shipmans—"The Man from Glengarry," "The Critical Age," and "The Rapids."

### "White Man" Forman's Next

Following the completion of "The Virginian" and "The Broken Wing," Tom Forman is hard at work on preparations for his next Preferred Production which is to be "White Man." This is adapted from the George Agnew Chamberlain novel of the same name. A thrilling elephant hunt is holding the director's primary attention, and providing him with numerous problems as regards locale and participants.

### "Lullaby" to Be Released early in November

"The Lullaby," Chester Bennett's most recent production for F. B. O., is to be released the early part of November. Jane Novak is the star.

An outstanding situation in the story deals with the birth of a child in a penitentiary and the keeping of the child by the mother. Film Booking Offices' exploitation campaign will be directed to start widespread discussion of this situation throughout the country. Endorsements of the film from many prominent social workers, educators and statesmen also will form an important feature of the campaign.





## May McAvoy to Play Opposite Barthelmess in "The Enchanted Cottage"

May McAvoy has been chosen to play opposite Richard Barthelmess in First National's "Enchanted Cottage."

This is a story of England, after the war. It tells of a war hero, returning home laden with medals, but shattered physically and mentally. He meets a girl who is plain and unattractive. Yet to each other, these twain are the most beautiful of all living things. Love recreates them and gives them a beauty which no others can perceive.

In the enchanted cottage in which their love affair takes place, they live again all the many loves that transpired in it in the past. The Tudor gallant comes to court his love; the pompous noble of Queen Anne's day revisits the scene of his amours, and to the modern youth return all the fair ladies of an earlier day.

## Colleen Moore in Leading Role of "The Swamp Angel"

Clarence Badger has assembled his technical staff for his next picture "The Swamp Angel," which he is to produce for First National with Colleen Moore in the leading role.

Production on "The Swamp Angel" which is a screen version by Edward Montanye of Richard Connell's story of the same title, will begin within the next two weeks.

## Long Beach Citizens to Appear in "Her Temporary Husband"

First National's "Her Temporary Husband" company moved to Long Beach last week, where the exterior scenes of the picture are to be made.

Through the interest of the local chamber of commerce, the various societies and associations in the beach resort have volunteered to help production by appearing in some of the big scenes.

The action of the play calls for the summoning of a large crowd of people, to a home, presumably surrounded by ruffians. In the crowds which will rush to the home from every angle and avenue will be the Long Beach fire department, police department, letter carriers, officers of the city government and members of thirty one fraternal organizations.

"Her Temporary Husband" is being directed by John McDermott. The cast includes Owen Moore, Sidney Chaplin, Sylvia Breamer, Tully Marshall, Chuck Reisner and Charles Gerrard.

## Frank Lloyd will Start "Sea-Hawk" on Completion of "Black Oxen"

Frank Lloyd has announced the purchase of film rights to "The Sea Hawk" by Rafael Sabatini, author of "Scaramouche," "The Snare," "Captain Blood," "His Odyssey" and other classics of modern fiction.

"The Sea Hawk" is said to possess more dramatic value, more diversity of theme and more richness of setting than any of the famous Italian-English author's widely read narratives, and Mr. Lloyd is planning on giving it a picturization which will require many months to complete.

Dealing with the romance and adventures of Sir Oliver Tressilian, "The Sea Hawk" relates how his suit for the hand of Rosamund Godolphin is suddenly ended by the murder of Rosamund's brother Peter and the report that Oliver had committed the crime. It unfolds the story of how Oliver is kidnapped, put on a pirate ship which is later sunk in a naval battle, establishes himself on a desert province, under an assumed name and later returns to England to acquaint Rosamund with the facts and to deal with his cowardly half-brother who actually participated in the murder.

## Helene Chadwick and William Mong in "Why Men Leave Home"

Helene Chadwick, famous screen beauty, and William V. Mong, popular portrayal of character parts, are the newest acquisitions to the cast now being assembled to give a screen interpretation of Avery Hopwood's stage success "Why Men Leave Home."

The picture is soon to go into production at the Louis B. Mayer Studios, where John M. Stahl will direct it for First National release.

Miss Chadwick is to play the leading feminine role. The leading male part will be in the hands of Lewis Stone, whose last appearance in a Stahl picture was in "The Dangerous Age."

"Why Men Leave Home" is a play dealing primarily with discontented, lonesome husbands and irresponsible, carefree, wanderlust-stricken wives.

## Vitagraph To Produce "A Tale of Red Roses"

David Smith, who has been visiting his brother, Albert E. Smith, President of Vitagraph, will take back with him to the coast the finished continuity of his next production, "A Tale of Red Roses," an adaptation of George Randolph Chester's novel. The story is a drama of high finance, politics and society in which a vigorous and not too scrupulous political leader is the dominant figure. A gripping love story gives heart interest amid a background of modern life in America.

## "Galloping Fish" Next Ince Production

"The Galloping Fish," a story for laughing purposes only, will be Thomas H. Ince's next production. The story was adapted by Will Lambert from Frank R. Adams' story "Friend Wife."

A trained seal will be one of the star performers in this tale and there are numerous sequences built around spectacular water stunts that promise a laugh a minute.

## Filming Commences for "Beau Brummel"

Production is getting under way for the Warner Classic, "Beau Brummel," starring John Barrymore.

As "Beau Brummel," the Prince of Dandies and intimate friend of the Prince of Wales, Barrymore will have a role well suited to his personality. Mary Astor is to play the leading feminine part opposite the star; Irene Rich will appear as the Duchess of York; Willard Louis, as the Prince of Wales; Carmel Myers as Lady Hester Stanhope; Andre de Beranger, as Lord Myron; William Humphrey, as Lord Alvanley; Michael Dark, as Lord Manley; Templar Saxe, as Desmond; Clarissa Selwyn as Mrs. Wertham; Rowland Rushton, as Mr. Abrahams; and Alec Francis, as Mortimer.

The three angles underlying the theme of "Beau Brummel" are the fickleness of fortune, the test of friendship and the instability of popularity. Because of his intimacy with the Prince of Wales, Beau Brummel was able to influence his creditors, his acquaintances and cause all of his associates to cater to his every whim and fancy. At the height of his popularity, this salient wit made an undiplomatic remark about the Prince of Wales which precipitated him into a deluge of misfortune.







**The Stellar Cast Includes:**

**Tully Marshall**

Now playing with "The Covered Wagon."

**Bessie Love**

**Frankie Lee**

**William Scott**

**Wade Boetler**

**Barbara Tennant**

**Queenie, the dog**

Directed by

**William K. Howard**

**"DESERTED AT THE ALTAR"**

is based on the famous play by Pierce Kingsley, and the book version by Grace Miller White, author of "Way Down East".

Do you remember how we put over "Yankee Doodle in Berlin", "Mickey", "The Whip" and others? Well, we're going after this the same way!

**SUPER FILM AT**  
**Mather Building., 916 G St. Va**

# DESERT

Bijou Theatre  
Tivoli Theatre

## LOEW'S HIPPO

A Real  
take place

We also offer a 5-Reel WESTERN  
5-Reel WESTERN SERIES with  
ESSANAY CHAPLINS - S  
"Police," "Triple Trouble"

**THE PRESS SAY**

Moving picture  
the Altar" is a  
usually careful  
beautiful to look

New York  
Altar" should be  
country.

Trade Film  
markably credit  
throughout is a

New York  
The charm was  
questionably un  
cient story has



OW READY FOR BOOKINGS---

A Phil Goldstone Feature

# ED AT THE ALTAR

has played at

Richmond  
Portsmouth

Wells Theatre, Norfolk  
Arcadia Theatre, Wilmington, Del.

and will show at

PODROME, Baltimore, Week of October 22nd

Marriage on the Stage of LOEW'S HIPPODROME will  
Thursday, October 25th, in connection with this Picture

N SERIES with Neal Hart;  
Leo Maloney, and 2-Reel  
"Shanghaied," "Woman,"  
and "In the Park."

re World: Scenically, "Deserted at  
beauty, the director having been un-  
the selection of his locations which are

orning Telegraph: "Deserted at the  
big money maker throughout the

: "Deserted at the Altar" is a re-  
le production. The atmosphere  
small town and is faithfully portrayed.  
lobe and Commercial Advertiser:  
Deserted at the Altar" possesses is un-  
the simple yet forceful way the an-  
handled.

RACTIONS  
Washington, D. C.



Scene from "DESERTED at the ALTAR"



## Interesting Introduction to "Leavenworth Case"

Whitman Bennett has arranged a most interesting introduction to his new Vitagraph production, "The Leavenworth Case." Immediately following the main title of the picture, there will be a hundred feet of film showing Anna Katherine Green, the popular author of the story. Miss Green is now seventy-seven years old, but is still an active writer, having published a new novel only recently. Her husband, Charles Rohlf, was once a prominent actor and played in "The Leavenworth Case" when it was first dramatised in 1891. He is living, and is now a furniture designer.

## Ben Alexander Has Leading Role in "Misunderstood"

The young American boy who made such a success recently as Penrod in "Penrod and Sam," is playing the principal part in another Booth Tarkington story, "Misunderstood." This picture is being produced by J. K. McDonald and will soon be ready for release by First National.

## Tully to Produce "Bird of Paradise"

Following the completion of his new production of the Texas oil fields rush, "Flowing Gold," Richard Walton Tully has announced that he will proceed to film his long awaited presentation of the Hawaiian Islands story, "The Bird of Paradise." The picture will be made right in the Islands, and many of us envy Mr. Tully his pleasant environs for the cold winter months.

## Photoplay Edition of "David Copperfield" Out

A handsome edition of "David Copperfield" has just been issued by A. L. Burt Company, New York. This book shows a still on the paper cover from one of the principal scenes of the film, and many production stills are distributed thruout the context. The National Association of Book Publishers is putting on a national campaign to increase sales of this book, which should add materially to the reception accorded the film in various sections.

## Clara Bow to Play in "Poisoned Paradise"

Clara Bow will play the colorful French street gamin in the screen production of Robert W. Service's story, "Poisoned Paradise." In order to permit her to play the part, it has been necessary to readjust "shooting schedules" for this picture, which Gasnier will produce for Preferred Pictures.

Clara is now playing the piquant flapper in Frank Lloyd's production of "Black Oxen," being loaned for the part through an arrangement with B. P. Schulberg.

## Pauline Frederick and Lou Tellegen to Star in New Vitagraph Film

Vitagraph has engaged Pauline Frederick and Lou Tellegen to head the cast of J. Stuart Blackton's drama on the evils of divorce, "Let Not Man Put Asunder." The topic of this picture should give exceptional opportunity to the emotional talents of both Miss Frederick and Mr. Tellegen. Basil King is the author of the story.

# Where and How They Are Showing

## Preview Showing of "Mailman" at Ambassador

On Thursday, an exclusive preview showing of Film Booking "Mailman" was given at Crandall's Ambassador, Washington.

Among those present were members of the Foreign Legations, and five hundred Washingtonians of political and social prominence. Emory Johnson, producer of "The Mailman," attended, as did Emile Jensen, Assistant Manager of Exchanges for F. B. O., and Ed. Hurley, Manager of the Publicity and Exploitation Departments.

The Ambassador was offered for this special showing thru the courtesy of the Crandall Circuit. Frank L. McNamee, local Manager of F. B. O., officiated.

## "Virginian" to Open at Granada Theatre in Frisco

The first showing in the West of the Preferred Picture, "The Virginian", will be at the Granada Theatre in San Francisco the week of November 6th.

## "Main Street" at Bijou, Richmond

The Independent release, "Main Street," was shown at the Bijou Theatre in Richmond, Va., week before last, with excellent attendance.

## Much Interest Shown in "Golf, As Played by Gene Sarazen"

Following the defeat of Walter Hagen by Gene Sarazen, for the National Professional Golf Championship, a marked increase in the demand for Educational's special, "Golf, As Played by Gene Sarazen," was shown. This picture shows Sarazen in both normal speed and slow motion photography, as he executes his famous shots.

## "Midnight Alarm" Brings Colorado Theatre Capacity House

The largest theatre in its state, the Colorado Theatre, Denver, used a striking newspaper advertisement with excellent results in connection with its recent showing of Vitagraphs' "Midnight Alarm." A strip six inches deep and eight columns wide, comprised of five stills featuring the stars of the picture, was inserted at the top of the amusement pages of all Denver newspapers. This was accompanied by a bottom caption, describing the film itself. A capacity house for the entire week resulted. Percy Marmont, Alice Calhoun and Cullen Landis play the leading roles in "Midnight Alarm."

## "Drivin' Fool" Showing in Baltimore

Hodkinson's "Drivin' Fool" is showing at the Metropolitan Theatre, Baltimore, with an excellent attendance, and is still running on the Crandall Circuit. The Metropolitan is to present "The Affairs of Lady Hamilton," another Hodkinson booking, some time this month probably.





## **"Richard, the Lion Hearted" Goes Well at World Premiere Showing**

Breaking house records for receipts and attendance, and necessitating a call for police reserves to handle the crowds, is the record set by "Richard, The Lion Hearted" at the Regent Theatre, Ottawa, Ontario.

This initial release of Associated Authors is a historical romance dealing with the adventures of King Richard in the Third Crusade, and covers that period which is summarized by Douglas Fairbanks in "Robin Hood." Wallace Beery, who scored such a success in the role of Richard, the First, in the Fairbanks production, has the role of King Richard also in "Richard, The Lion Hearted."

## **Tri-Stone's New Editions of Keystone Comedies Popular**

Newspaper reviewers have been giving considerable space of late to the special revivals of Keystone comedies which Tri-Stone have prepared and which are distributed thru Liberty in this territory. And recently, the National Board of Review included in its list of "Pictures for Selected Programs" Charles Murray in "Hogan's Aristocratic Dream." This impartial recognition of their seventh release in the series of twelve New Edition Keystones, was received with much gratification by Tri-Stone Pictures, as evidencing the merit of their revivals.

## **Preview of "The Marriage Market" Held at the Coast**

"The Marriage Market," second of the Columbia Pictures to be distributed by Exhibitors Film Exchange, was previewed at Pasadena, Los Angeles and Long Beach, and the picture went over exceptionally well. Not only were the people that saw this picture pleased, but the exhibitors in the three particular houses where it was shown unhesitatingly said it was without doubt one of the best pictures that C. B. C. produced this season.

## **Loew's Hippodrome to Show "Deserted at the Altar"**

The week of October 22nd will see Super Film's feature picture, "Deserted at the Altar," showing at Loew's Hippodrome in Baltimore. This production has already played at some of the leading houses in Richmond, Norfolk, Portsmouth and Wilmington. The subject of the film lends itself unusually well to clever exploitation handling.

## **Premiere of "Courtship of Myles Standish" Well Attended**

At the world premiere of Associated's super-production, "The Courtship of Myles Standish," held at Grauman's Million Dollar Theatre, Los Angeles, the house was filled to capacity, altho top prices prevailed. Charles Ray takes a rather unusual part for him in this picture; he combines the semi-humorous with the highly dramatic and with excellent success. Enid Bennett plays Priscilla, and E. Alyn Warren the part of Myles Standish. Sid Grauman presented a characteristically appropriate prologue to the film, by reproducing a section of the Mayflower with about fifty Pilgrims.

## **Crandall to Show "Common Law"**

Following the presentation of Selznick's super-production, "Rupert of Hentzau," at Crandall's Metropolitan, Washington, last week, comes the announcement that "The Common Law", Selznick's other feature current release, has been booked to show at the Metropolitan also, the week commencing December 2nd. The Bijou Theatre, Richmond, Va., has also arranged to show "The Common Law" the week following that of December 10th.

## **"Woman of Paris" Makes Hit in Los Angeles**

Reviewers of the Los Angeles newspapers gave unanimous endorsement to Charles Chaplin's "Woman of Paris," following its West Coast premiere at the Criterion Theatre, Los Angeles, recently. Simplicity, directness, novelty, subtlety, and artistry are some of leading characteristics attributed to Mr. Chaplin's first serious picture.

## **"Rupert of Hentzau" to Show at Richmond and Norfolk**

The Wells Theatre, Norfolk, Va. has booked Selznick's sequel to "The Prisoner of Zenda," "Rupert of Hentzau," and will present it the week of October 29th. The week thereafter, that of December 3rd, "Rupert of Hentzau" will show at the Bijou Theatre, Richmond,—where it will be followed the succeeding week by Selznick's other current release, "The Common Law."

## **"Where the North Begins" at Richmond and Norfolk**

The Colonial Theatre in Richmond and the Norval Theatre in Norfolk both presented Warner Bros.' classic, "Where the North Begins," week before last. This picture features the famous police dog, Rin-Tin-Tin.



*Nat G. Rothstein, advertising and publicity chief of F. B. O., with the trophies he won in the recent Motion Picture Tournament.*

## Among Our Exhibitors

### Visitors To Washington

The Karanicholas boys from Portsmouth, Virginia, were in Washington last week. The Rialto and Tivoli are their theatres at Portsmouth.

William Gordon, of the Palace Theatre, Newport News, Va., was a Washington visitor week before last.

Mr. Fraye, of the Fairfax Theatre Culpepper, Va., was among the exhibitors in Washington this past week.

E. B. Ross, of the Opera House, Leesburg, Va., was in the Capital City a week ago.

Last week saw Mr. Byrd, manager of Eugene Crall's Newport News houses, in Washington.

Walter Colter and Mrs. Thorpe, of the Bluebird Theatre, Petersburg, Va., and the Theatre of the same name in Richmond, Va., were visitors at the local exchange offices week before last.

Among the visitors at the Crandall offices recently was Harry Lewy, Baltimore producer of industrial motion pictures and part owner of the Wizard Theatre of that City. Mr. Lewy's film on the 1923 Atlantic City pageant was shown at one of the Crandall houses.

### Dumbarton Theatre Renovated

Work has been about completed on the remodeling of the Dumbarton Theatre, Washington, D. C., owned by Messers Frain and Marceron. A new heating plant, lobby and ceiling have been installed, and a modern air-cooling system added to the equipment of the theatre.

Mr. I. Weinberg, of the Lyric Theatre, Lexington, Va., was unable to attend the recent Exhibitors' Conference in Washington, because of an injured knee.

Nelson B. Bell, publicity chief of the Crandall circuit, spent a weekend at Atlantic City with his mother recently.

### Lynchburg Academy of Music Playhouse Leased as Theatre

C. M. Casey has leased the playhouse of the Academy of Music at Lynchburg, Va., for a period of five years beginning the first day of next July. Mr. Casey has contracted to maintain a high class program of theatrical productions, including vaudeville and motion pictures. The Board of Directors of the Academy are contemplating making extensive improvements in the building prior to Mr. Casey's taking it over.

### Crandall Musical Broadcast

The musical program of Crandall's Metropolitan Theatre, Washington, D. C. was broadcast by radio through station W. C. A. P., the radio station of the Chesapeake & Potomac Telephone Company on Thursday evening, Oct. 11. The big musical feature of the bill consisted of the singing by the entire audience of the old favorite songs contained in "Golden Gems," the second of the "Sing Them Again" series by Norman Jefferies distributed by Educational.

This is an exceptionally clever exploitation stunt for both the Metropolitan Theatre and "Sing Them Again" series, all of which has been booked by this theatre as well as Crandall's new Ambassador.

Mr. Emmons, who was formerly an organist at Loew's Palace Theatre, Washington, is now at the Chevy Chase Theatre, same city.

### Hippodrome, Elkins, W. Va., Books Playgoers for 18 Showings.

Playgoers Pictures have secured eighteen play dates between September 6th and November 3rd for their features at the Hippodrome Theatre, Elkins, West Virginia. The pictures to be shown are: "The Isle of Doubt," "Scandalous Tongues," "Tracks," "The Man Who Waited," "Through the Storm," "A Pasteboard Crown," "The Man She Brought Back," "Face to Face," "Sunshine Harbor," "The Ruse of the Rattler," "The Man and the Moment," "Counterfeit Love," "Father Tom," "Discontented Wives" and "The Hills of Missing Men." Associated Exhibitors have also secured fourteen showings at the Hippodrome, and within a space of sixty days.

### Lyric Theatre, Temperanceville, Va., Reports "Nice People" Well Received

When sending in his subscription to FILM NEWS, N. H. Gordon, owner of the Lyric Theatre at Temperanceville, Va., stated that "Nice People," the film shown in his house that week, was being very well received and the attendance was excellent.

### Crisfield, Md., Opera House Reopened

The Opera House at Crisfield, Md., has been reopened by Everett Lewis and Paul Henderson. Mr. Henderson was formerly with the Washington office of Famous Plesyer-Lasky Corp. Plans are on foot, also, to open a new theatre on Chincoteague Island, Va., before long.

The Colonial Theatre, Norfolk, Va., has been renovated and put in shape for Fall business.

### As Our Subscription Contract Might Read—

1. FILM NEWS, hereinafter called the Party of the First Part (and various other things, according to the temper of the caller), agrees to mail regularly to the Exhibitor, hereinafter termed the Party of the Second and all other Parts, twelve copies of their Regional Perpetration in order of release for the sum of One Buck.
2. The party of the Second Part agrees to personally read FILM NEWS from cover to cover, and send in his comments (asbestos stationery recommended).
3. The Party of the First Part agrees to at all times tell the truth, the whole truth and nothing like the truth,—to the best of his limited ability.
4. The Party of the Second Part agrees to abstain from using any of the several issues of FILM NEWS which may be at hand as missiles in any argument with Exchange Managers or The Film Board.
5. And Parties of Both Parts agree to submit any and all controversies to a sober and upright arbitration board—if such can be found.

R. S. V. P.

(Rush Subscriptions Very Promptly)





# **ANNOUNCING**



An exceptionally good line-up of SEMI-WESTERNS and WESTERNS

**8 Splendid SANFORD Productions**

beginning with

**“SHELL SHOCKED SAMMY”**

and following with

**“THE LONE WAGON”**

“Thrillspeedramas” with Mary Anderson, Vivian Rich, Leonard Clapham  
and All-Star Casts

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**SPECIAL OFFERING**

**“THE IMAGE MAKER”**

A story of love born in the days of Tut-ankh-amen  
Valda Valkyrien, Harris Gordon, Morgan Jones

also

**“IS MONEY EVERYTHING”**

Miriam Cooper — Martha Mansfield — Norman Carry

**“SHATTERED REPUTATIONS”**

Johnny Walker — Jackie Saunders

**“THE BROAD ROAD”**

Richard Travers — May Allison

**“THE LOVE NEST”**

Richard Travers — Jean Scott

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## **Art Film Exchange**

J. Robbins, Manager

**228 North Gay Street**

**Baltimore, Md.**

*Washington Office to be Opened November 1st.*

# Community Singing In Your Theatre

**A New Form of Film Entertainment—A Real Novelty That Will Make Your Patrons Happy And Prepare Them to Enjoy Your Whole Show More**

ONE of the questions most constantly before the wide-awake exhibitor is: "What can I do to put more 'pep' and 'punch'—real novel interest in to the show?"

To such a theatre manager Educational's latest one-reel innovation, the "Sing Them Again" Series by Norman Jefferies, will make an immediate appeal, because it not only is novel entertainment in itself, but will put his patrons in a happy frame of mind that will make the whole show look better and brighter to them.

What could make your patrons happier than a good, old-fashioned singing bee? This is just what each of the twelve pictures in the "Sing Them Again" Series is designed to do.

Song numbers are common on film programs. Exhibitors everywhere are spending large sums of money every week to provide special musical numbers, but however good these may be they can never be counted on to please the audience 100 per cent.

But invite the audience to do the singing! Put one one of the "Sing Them Again" Series, reviving three of the old favorite songs. And listen to the applause and laughter!

The old songs are never forgotten. The old favorites are always the best. Every one of your patrons knows them all. And every one of your patrons will join gladly in singing them.

Here is a novelty that will bring community singing to your theatre; a Short Subject that offers many new angles to exploit your show; a treat for young and old alike that will make them all happy and bring about a feeling of sympathy and enthusiasm that will make every member on the program more enjoyable.

Every "Sing Them Again" number is a show in itself.



EDUCATIONAL FILMS COMPANY  
OF EASTERN PENNSYLVANIA

926 New Jersey Avenue,  
Washington D. C.

## W. M. Pollock

805 Mather Building  
WASHINGTON, D. C.

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*Heralds and motion picture  
theatre programs*

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"YOU FURNISH THE BOOKINGS; I DO THE REST"



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## Exchange Notes

### Payette and Sherwood in New York

J. J. Payette, General Manager of the Crandall Circuit, and E. A. Sherwood, of the Exhibitors' Film Exchange, spent several days in New York last week. While there, they took in a couple of the World's Series games and also reviewed several of the current releases. Mr. Sherwood says the exhibitors of the territory can prepare themselves for a rare treat in some of the independent productions he is going to offer them shortly. Among the newest additions to the Exhibitors' line-up are the C. B. C. pictures, "Forgive and Forget" and "The Marriage Market."

### New Herald and Program Supply Office

W. M. Pollock has opened an office at Room 805, Mather Building, where he is engaged in supplying exhibitors with printed Heralds and Programs on all the current productions. "Birth of a Nation," "Circus Days" and "Robin Hood" are some of the pictures on which Mr. Pollock has Heralds available.

### Liberty to Release Tri-Stone Revival of "The Bargain"

The new edition by Tri-Stone Pictures of William S. Hart in "The Bargain," which Liberty Film Exchange is distributing in this territory promises to be an exceedingly popular revival picture. Within two weeks after the announcement of its proposed release, independent exchanges covering 82% of the distributing territory here and in Canada had taken up the distribution rights. "The Bargain" was made at the time William S. Hart was associated with Thomas H. Ince, and is a picturization of William H. Clifford's popular western story. The entire production was filmed in the Grand Canyon, and the scenery is magnificent. "Bill" Hart has often chosen "The Bargain" as his favorite of all the pictures he has turned out. Tri-Stone secured an expert judge of box office values to re-edit and re-title this film for its new edition, with the result that the length was reduced to five reels and the action itself materially speeded up.

Mrs. Harry M. Crandall is recovering nicely from a recent operation on her throat.

### Personals

J. R. Granger, General Sales Manager of Goldwyn-Cosmopolitan, and Eddie Bond, Exploitation Chief, spent a day at the Washington office last week.

M. Schmalzbach from the Fox home office, is spending three weeks at the local branch looking over the accounts.

Harry A. White, General Sales Manager of the Fox Corporation, made a three days visit to the Washington office last week.

C. P. Reddick, auditor from the Paramount home office, is spending a couple of weeks at the local branch. Mr. Reddick is a Washington man, and is delighted at the opportunity to get back to his home city and renew old acquaintances.

Carl Laemmle, of Universal fame, was in Washington last Monday, with his secretary. Harry Brown, local manager, accompanied him to Baltimore, where they made a call on C. E. Whitehurst. Mr. Laemmle returned thence to New York, Mr. Brown leaving the party at Philadelphia.

Prints of "Lights Out," a stirring drama taken from the successful stage play by the same name, have been received by the Washington Branch of F. B. O. and the picture is now being booked in this territory. "Lights Out" is regarded as one of the most important of F. B. O.'s October releases.

### Progress Offer New Series of Jack Hoxies

J. H. Marks, of Progress Pictures, announces that he has a new series of Jack Hoxie productions, and has booked them at Richmond, Norfolk Petersburg, Roanoke, Lynchburg and others of the key cities in this territory.



### Personnel Changes

Harry Mann, who has been busily engaged for the past few weeks in getting all the live publicity for Film Booking's current releases, has been appointed Assistant Manager and Booker of the local F. B. O. office by Frank McNamee, Manager. Mr. Mann succeeds Mr. Loeffler in this position.

L. F. Ribnitzki has succeeded Mr. Zimmerman as Assistant Manager and Publicity Director of the local Goldwyn-Cosmopolitan office. Mr. Ribnitzki is a Washington man, and was at one time associated with United Artists here. Mr. Zimmerman has been made auditor at the New York Office of Goldwyn.

George Lockwood has replaced Edward Heiber in the field as Universal representative. Mr. Lockwood was formerly with Shannon and Luchs, prominent real estate men of this city. Mr. Heiber has been transferred to the Philadelphia office of Universal.

J. L. Driscoll has been appointed Secretary of the Film Board of Trade, succeeding Miss Conradi.

Manager Stanley Spoehr has ascended to poetry this month, and here are two of his most Vita-graphic "current releases":—

- (1) Unlike famous Knights of bright mail,  
We battle not for fame but for kale;  
And the exhibitor that knows  
To Vitagraph goes,  
And books their new "stuff"  
without fail!
- (2) The setting sun sinks o'er the hills;  
The showman counts his roll of bills.  
"I'll pay that mortgage on my farm;  
Hail Vitagraph's 'Midnight Alarm'."

Vitagraph reports 909 bookings for "The 90 & 9."



## Publicity Stunts

### Imperial Theatre, Charlotte, N. C., Has Novel Publicity Stunt

In connection with his recent showing of Goldwyn's "Enemies of Women," G. E. Brown, Manager of the Imperial Theatre at Charlotte, N. C., ran a guessing contest in the local papers built around the question of why are bachelors women haters. Much general interest was aroused, and a lot of free newspaper space obtained. Many of the letters received by the papers were quite humorous, and they all made good reading matter as well as good exploitation material. One of the spreads given was over four columns. Manager Brown also evolved a clever scheme to publicize "The White Rose." He got one of the local florists to cooperate with him in delivering white roses to the sick people of Charlotte. Names of prospective recipients of the roses were secured thru the newspaper columns, which again resulted in much valuable free advertising for the Imperial.

### Box-Kite Used to Exploit "The Spoilers" in New Haven

A box-kite was used by E. S. Raffile, Manager of the Globe Theatre in New Haven, Conn., to exploit the showing of "The Spoilers." The kite was green with the title of the picture and the name of the theatre in red letters.

A boy was stationed on the roof of a building near the Yale Campus, so that all of the university students saw the kite and the lettering on it.

### Orchestrations Written Specially for "Puritan Passions"

A complete set of orchestration parts and additional piano scores have been made of Frederick S. Converse's symphony score, written specially for the film production of Percy MacKaye's stage play, "The Scarecrow," which will be distributed through Hodkinson under the title of "Puritan Passions."

These orchestrations have been made as an accessory for the exhibitor who desires to use this special score either in symphony or full orchestra, in conjunction with the presentation of "Puritan Passions."

Frederick S. Converse is a musical writer and musician of note and wrote "The Pipe of Desire," the first native composition to be produced in the Metropolitan Opera House, New York.

### Red Street Lanterns used to Exploit "Red Lights"

For the showing of Goldwyn's "Red Lights" at the Capital Theatre in Guelph, Ontario, a number of red lanterns with cards attached carrying the name of the picture, the theatre and the date of showing, were placed on all the important corners in the town. This stunt caused a great deal of comment, as did a spotlight on the roof of the theatre which was kept playing all around the city.

All of the lobby and theatre front lights were in red. Special window cards and throw-aways were used.

### Clever Trailer for "White Rose"

A unique method of announcing the next week's picture and yet constituting the announcement a part of the current program, was staged by Gordon Reid, of the Branford Theatre, Newark, New Jersey. Mr. Reid made a special stage setting and musical number where the screen was raised under cover of a dark stage and, to the opening bars of song, a transparency of a huge white rose appeared. A tenor solo of "A White Rose" with special orchestra accompaniment, completed the announcement.

## Current Releases

### Paramount

"RUGGLES OF RED GAP"—Jas. Cruze production.  
"MARRIAGE MAKER"—Wm. de Mille production  
"ZA-ZA"—Gloria Swanson  
"WOMAN PROOF"—Tom Meighan

### Selznick

"CAUSE FOR DIVORCE"—Pat O'Malley  
"BROADWAY BROKE"—Mary Carr.  
"DEFYING DESTINY"—Blue-Rich.  
"RUPERT OF HENTZAU"—Bert Lytell.  
"COMMON LAW"—Chambers novel.

### Hodkinson

"PURITAN PASSIONS"—Glenn Hunter.  
"DRIVIN' FOOL"—Wally Van.

### First National

"THUNDERGATE"—Joe DeGrasse special.  
"MEANEST MAN IN WORLD"—Sol Lesser special.  
"PONJOLA"—Rork-Crisp.

### Progress

"DANGER TRAIL"—James Curwood.  
"GALLOPIN' THRU"—Jack Hoxie.  
"CYCLONE JONES"—Big Boy Williams.  
"TANGO CAVALIER"—Geo. Larkin.  
"DANGER"—J. B. Warner.

### Exhibitors

"FORGIVE AND FORGET"—  
"MARRIAGE MARKET"—  
"TEMPTATION"—Eva Novak.  
"OUT OF DUST"—Russell Simpson.  
"I AM THE LAW"—All Star.  
"SURE FIRE FLINT"—Johnny Hines.

### Educational

"THREE CHEERS"—Juvenile Comedy.  
"RUNNING WILD"—Mermaid Comedy  
"DISCONTENT"—Wilderness Tale.  
"SPEEDVILLE"—Hodge-Podge.  
"HEADS UP"—Cameo Comedy.

### United Artists

"ROSITA"—Mary Pickford.

### Independent

"WHERE NORTH BEGINS"—Rin-Tin-Tin.  
"GOLD DIGGERS"—Hope Hampton.  
"LITTLE JOHNNY JONES"—Johnny Hines.  
"TIE THAT BINDS"—Louise Fazenda.

### Film Booking

"LIGHTS OUT"—Page and Dickey.  
"FAIR CHEAT"—Dorothy Mackail.  
"DAYTIME WIVES"—Derelys Perdue.  
"BREAKING INTO SOCIETY"—Bull Montana.  
"HALDANE OF SECRET SERVICE"—Houdini.

### Fox

"CAMEO KIRBY"—John Gilbert.  
"GOVERNOR'S LADY"—All Star.  
"MILE-A-MINUTE ROMEO"—Tom Mix

### Liberty

"DEVIL'S NEEDLE"—Norma Talmadge.  
"SANTA FE TRAIL"—Gerber-Perrin.  
"SPAWN OF DESERT"—Wm. Fairbanks.  
"THE AMERICANO"—Douglas Fairbanks.  
"THE BARGAIN"—Wm. S. Hart.

### Preferred

"APRIL SHOWERS"—Colleen Moore.  
"MOTHERS-IN-LAW"—Gaston Glass.

### Universal

"DRIFTING"—Priscilla Dean.  
"RAMBLIN' KID"—Hoot Gibson.  
"WILD PARTY"—Gladys Walton.  
"MEN IN THE RAW"—Jack Hoxie.  
"LITTLE MISS HOLLYWOOD"—Baby Peggy.

### Goldwyn

"SLAVE OF DESIRE"—George Walsh.  
"STEADFAST HEART"—Mary Alden.

### Vitagraph

"MIDNIGHT ALARM"—David Smith production.  
"PIONEER TRAILS"—David Smith prod.  
"LEAVENWORTH CASE"—Anna Katherine Green story.  
"ON BANKS OF WABASH"—J. Stuart Blackton production.



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